

NATÉOSANTÉ TO BRING EOLIS TO INDIA

◆ NatéoSanté, a French company specialising in air quality treatment, is about to launch EOLIS, the first intelligent air filtration system especially conceived for the Indian market. Manufactured in France, EOLIS is intended to be made in India later this year, at EOLANE industrial plant in Bengaluru. EOLIS will be on sale in India from May 2016 and distributed through our Indian Partners. EOLIS air manager has been conceived from the initial idea to provide an air filtration system combining high performances and simplicity of use. Tailored for professionals in home appliances, hospitality and health/medical sectors, EOLIS will incorporate a filter system composed of a medical grade filter HEPA H13 or ULPA U15 and a high density active carbon filter able to treat an area of either 60 or 120 m² (two versions will be proposed).



LE CREUSET CELEBRATES ITS 90TH ANNIVERSARY

◆ Le Creuset, one of the world's most famous French Cookware Brand marks its 90th Anniversary this year. The Brand has been crafting the world's most cherished cookware since 1925. During its nine-decade history, the brand has manufactured over 300 million products for more than 70 countries bringing joy into kitchen everywhere. To commemorate this milestone, Le Creuset will be releasing a limited edition replica of the very first French Oven (cocotte) by launching an online 'time capsule' initiative and hosting celebrations worldwide. Only 1,925 of these Cast Iron 90th Anniversary Original Cocottes have been made in honour of the company's founding. "It's no surprise that Le Creuset's first flame-coloured cocotte came in 1925—a time when France led the world in reinventing modern cuisine. Le Creuset has always been at the forefront of design and



colour," said **Paul Van Zuydam**, the Chairman of Le Creuset. **Ankur Damani**, Head India and SAARC, says, "In the last 90 years, countless culinary trends have come and gone, but Le Creuset's place at the table has stood the test of time. The response from the Indian consumer has been phenomenal and we have special plans for celebrations to commemorate the brand's 90th anniversary in India."